

TERMS AND CONDITIONS

TRIVIA - LAUNCH EVENT CYCLING TOURISM STRATEGY

PROCOLOMBIA invites you to participate in the trivia that will be held within the launch event of Colombia's new cycling tourism promotion strategy. This contest aims to grant a trip to Colombia for a bike tour to the non-resident foreigner or Colombian who obtains the highest score in the trivia that will be held live during the event.

A. DATE AND PLACE

This activity will take place live during the launch event of Colombia's new cycling tourism promotion strategy that will take place on Tuesday, August 3 from 8:30 a.m. to 10:30 a.m. Colombia time.

B. MECHANICS OF THE ACTIVITY

On Tuesday, August 3, a trivia will be the final section of the launch event of Colombia's new cycling tourism promotion strategy. The access link to the contest's platform will be shared to the attendees through the event chat. The activity will take place live and, once the time for answering the questions has elapsed, the non-resident foreigner or Colombian winner will be announced.

Colombians and foreigners residing in Colombia who are in the audience may also participate in the trivia. However, they will not be eligible to win the prize.

The foreign or Colombian person residing abroad who answers the greatest number of correct answers in the shortest time possible will be the winner of the prize. The requirements are as follows:

1. To have participated in the launch event of Colombia's new cycling tourism promotion strategy on August 3, 2021, which will take place from 8:30 to 10:30 am Colombia time.
2. When registering on the platform for the trivia, the nationality and country of residence fields must be filled in with the correct information.
3. The prize will be awarded to the foreign or Colombian person non-resident in Colombia who obtains the highest score in the trivia. To award the prize, identity documents proofing nationality and current country of residence will be requested.

4. The prize may not be awarded to persons under 18 years of age. At the time of validating the winner, an identity document will be requested to verify the participant's current age.

At the end of the time stipulated to answer the 10 questions of the trivia, the team at PROCOLOMBIA will proceed to review who was the person registered as a foreigner or Colombian residing abroad who obtained the highest score. To determine the winner of the award, the PROCOLOMBIA team will review the compliance with the following conditions:

1. Score obtained that will be automatically calculated according to the number of correct answers in the shortest possible time.
2. Full compliance with the requirements of the activity set out in the previous paragraphs.

On Tuesday, August 3, 2021, after reviewing these two elements, the winner will be announced live before the end of the event.

The PROCOLOMBIA team will contact the prize winner to verify that they meet all the conditions set out above. If the conditions are not fully complied with, the award will be awarded to the foreign or Colombian resident abroad with the next best score and who does meet all the conditions set forth herein; this process will be repeated in the same way until the prize is in the possession of the participants.

C. PRIZE

The non-resident foreign or Colombian person who achieves the highest score in the trivia will be awarded a trip to take a bicycle tour in Colombia on the date and region of the country defined by PROCOLOMBIA.

Through email, all the details of the award will be sent to the foreigner or Colombian residing abroad declared the winner of the trivia.

Once the prize details are communicated to the winner, they will have two (2) business days to submit the requested verification information. In the event that the winner does not send it within this period, or if when receives, it becomes evident that the person does not meet the conditions and requirements here stipulated, the foreign or Colombian person residing abroad who has obtained the second-best score will be contacted to do the same procedure, which will be repeated until the prize is in the hands of the participants.

D. TERMS Y CONDITIONS

Please carefully read the following Terms and Conditions that regulate the performance and participation in the activity. At the time of participating in the activity, it is understood that you accept these Terms and Conditions, declare to agree with them and give your consent regarding their acceptance. If you do not agree, please refrain from participating.

1. All nationals and foreigners may participate free of charge, understanding that the prize will be awarded only to foreigners or Colombians not residing in Colombia. Nationals or foreigners residing in Colombia may participate in the trivia but will not be eligible for winning the prize. Also, the following exception applies:
 - a. Employees, collaborators and/or officials of FIDUCOLDEX-PROCOLOMBIA or its affiliated or related companies, or their relatives who are within the first second degree of consanguinity, second degree of affinity or first civil degree may not participate.
 - b. Only adults (18 years old) can participate.

In any case, the participants accept and guarantee that they will hold PROCOLOMBIA harmless with respect to any claim by third parties regarding copyright over the published material resulting from participation in the activity, according to the bases defined in this document. Likewise, the participants renounce to present any claim for the use of their image, by virtue of which they accept that their privacy, honor, reputation, or good name is not affected.

2. That they will not file any claim against PROCOLOMBIA or its directors, representatives, employees, or any other entity or person acting on its behalf, related to losses or damages (including, but not limited to, indirect or resulting losses), damages, rights, claims or actions of any kind as a result of their participation in the activity, their acceptance or use of the prize, or any other aspect related to the activity or these Terms and Conditions. By participating, the person declares and guarantees that they will not take any legal action or initiate any other procedure related to the activity or its Terms and Conditions. PROCOLOMBIA's decision regarding any matter of the activity will be final, binding, and enforceable.

3. The people who participate in the activity must respond to the trivia only through the platform provided for it. Those answers published elsewhere will not be considered to participate in the activity.
4. There will only be one winner to whom the prize will be awarded. This award is for one (1) person and does not include a companion.
5. PROCOLOMBIA reserves the right to terminate the activity or modify it in the event of fraud or suspected fraud, technical difficulties, or any other factor beyond PROCOLOMBIA's control that could compromise the integrity of the activity or violate the promotional, competitive, and recreational spirit of the activity. By participating, you accept and agree that you will comply with all the rules of the activity and agree to release PROCOLOMBIA from any claim if it decides to exercise the aforementioned rights.
6. Likewise, PROCOLOMBIA will not be responsible for those electronic transmissions that are incomplete, confusing or have errors, nor for any other technical flaw that they may have due to or when sending or receiving them.
7. The prize is non-transferable and cannot be substituted for cash or any other good. Furthermore, the prize is not cumulative with other PROCOLOMBIA raffles/contests/activities.
8. If the winner does not accept the participation conditions contained in this document and/or the prize, it will be considered as an express resignation of the prize. Furthermore, understanding and accepting that said resignation implies the waiver of any claim that may be exercised in any instance, including administrative and/or judicial instances, and waives total or partial compensation actions against PROCOLOMBIA.
9. Once contacted, the prize winner must confirm their data within the following two (2) business days for the purposes of carrying out all the necessary logistics to proceed with the delivery of the prize.
10. If the winner does not confirm these data within the term established in the previous clause, PROCOLOMBIA will proceed to deliver the prize to the foreign or Colombian person residing abroad who obtained the second highest score in the trivia and will proceed to notify it to verify compliance of the requirements and conditions stipulated in this contest. This same process will be carried out according to the order of score obtained in the trivia until the

prize is delivered to a winner. It is essential that participants are aware of the contact mechanisms that they have filled out in the registration form as these will be the communication channels through which PROCOLOMBIA will communicate with the winner.

11. PROCOLOMBIA reserves the right to suspend temporarily or definitively and immediately the activity object of this regulation, in case of detecting or knowing irregularities or frauds in its development, or in the case of a force majeure or fortuitous event that seriously affects its execution. PROCOLOMBIA will not be responsible for the claims originated by said suspension.
12. PROCOLOMBIA may make the decision to disqualify any of the participants in this activity if detecting any fraudulent action, or that discredits any or all the entities involved, including the National Government of Colombia.
13. These regulations will be available for consultation in the chat of the virtual platform in which the launch event of Colombia's new cycling tourism promotion strategy will be broadcasted, within which the trivia referred to in these Terms and Conditions will be carried out. Additionally, they can be consulted on the trivia platform at the time of filling out the registration form therein.
14. This activity is organized under the responsibility of PROCOLOMBIA.
15. These Regulations abide by the laws of the Republic of Colombia.

E. AUTHORIZATION OF USE OF PERSONAL DATA

By registering your personal data in this activity, you are expressing your free, express and informed consent, under the terms of the Law on Protection of Personal Data in the Republic of Colombia (Law 1581 of 2012.), for PROCOLOMBIA to store, manage and use the data provided by you in a database owned by PROCOLOMBIA, which is intended to send information related to and/or in connection with opinion polls, statistics, events, web pages, product information or any other information related to its services.

Likewise, you expressly declare that the purpose of the use by PROCOLOMBIA of your personal data has been fully informed and authorize your data to be shared with third parties, duly authorized by PROCOLOMBIA, and delivered in accordance with the provisions of the law.

PROCOLOMBIA guarantees to the participants of the activity that it will use its best efforts to protect their personal information.

If you do not agree with the content of this legal notice, we ask you to clearly state that you are not willing to provide the required personal data. PROCOLOMBIA states that the non-acceptance of these terms indicates the resignation to participate in the activity that is discussed here.